

THE MOSSE/WEINSTEIN CENTER FOR JEWISH STUDIES PRESENTS

The 2026 Cytron Family Lecture in Jewish Studies

Psychoanalysis for Diabetics

Freud in the Popular Jewish Press

Naomi Seidman
University of Toronto

The Austrian journalist Karl Kraus reportedly quipped, “Psychoanalysis is the disease of assimilated Jews; Eastern European Jews make do with diabetes.” And yet, Eastern European Jews were fascinated by Freud and psychoanalysis, flocking to lectures on the subject and following Freud’s life and career with curiosity and enthusiasm. This lecture will trace “the Freud craze” in the burgeoning Yiddish press of the interwar period, when readers eagerly sought information about “the most famous Jew in the world.”

More info: cjs.wisc.edu/event/cytron26

TUESDAY
MAR 24

TIME
4:00 PM

Memorial Union
Old Madison Room
800 Langdon St.



Naomi Seidman is the Chancellor Jackman Professor of the Arts in the Department for the Study of Religion and Director of the Centre for Diaspora and Transnational Studies at the University of Toronto. Her award-winning podcast, “Heretic in the House,” was released in 2022. Her fifth book, *Translating the Jewish Freud: Psychoanalysis in Hebrew and Yiddish*, was released in 2024.



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